

# **PUBLIC HEALTH RESPONSE TO COVID-1**

**Integrated Care and Wellbeing Scrutiny Panel**

10 September 2020



# Outline

- Data Intelligence Update
- Update on local restrictions
- Testing & Contact Tracing
- Outbreaks
- Business Compliance
- School reopening
- Community Engagement
- Discussion



# Data Intelligence Update

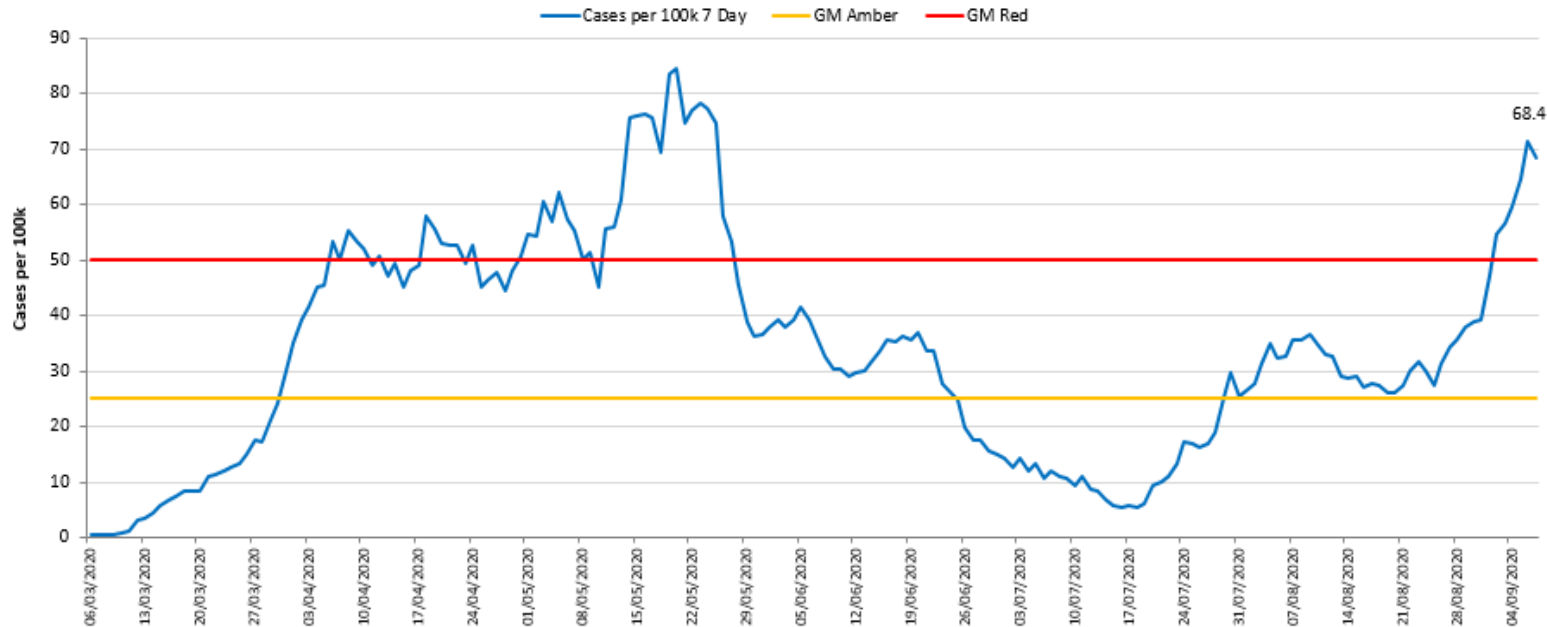


# Tameside Cases: Summary

Tameside Covid 19 Surveillance Daily Update: 9th September 2020

Rate of New Cases to the 7th  
September

Threshold measures- New positive cases per 100,000 people (7 days)-Tameside



Number of new cases  
in the last 14 days

25/08/2020	6
26/08/2020	19
27/08/2020	16
28/08/2020	14
29/08/2020	16
30/08/2020	7
31/08/2020	11
01/09/2020	24
02/09/2020	36
03/09/2020	20
04/09/2020	21
05/09/2020	27
06/09/2020	23
07/09/2020	4
Total new cases last 14 days	244

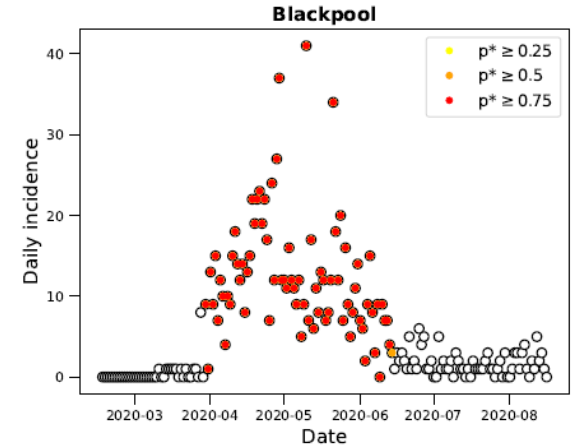
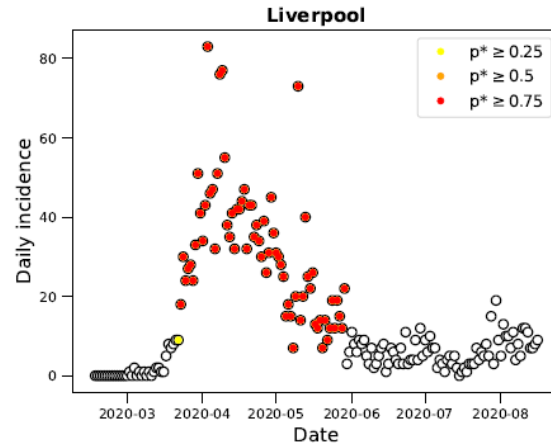
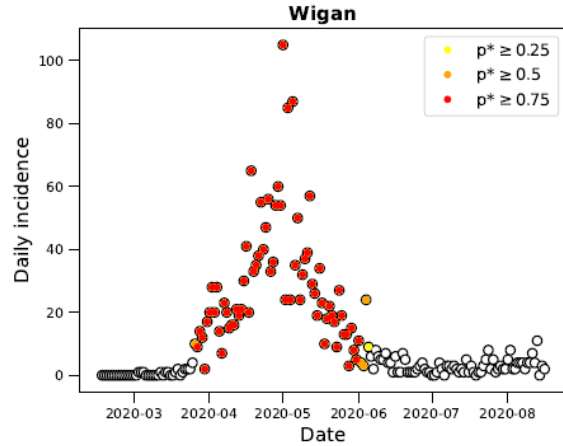
This is a reduction of 6  
compared to the  
previous 14 days

Please note: this data  
changes on a daily

## Tameside Covid 19 Surveillance: Threshold Summary

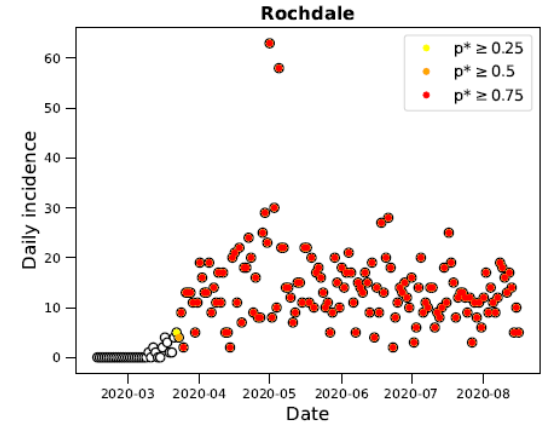
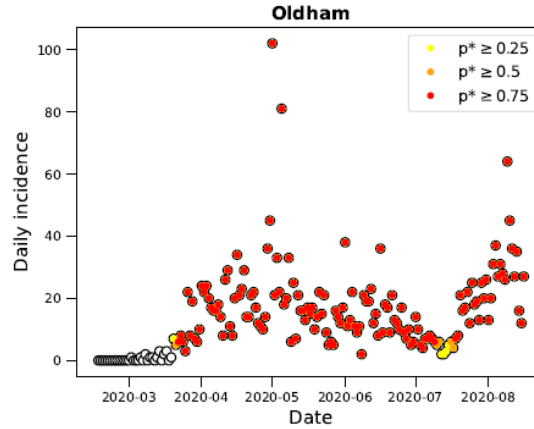
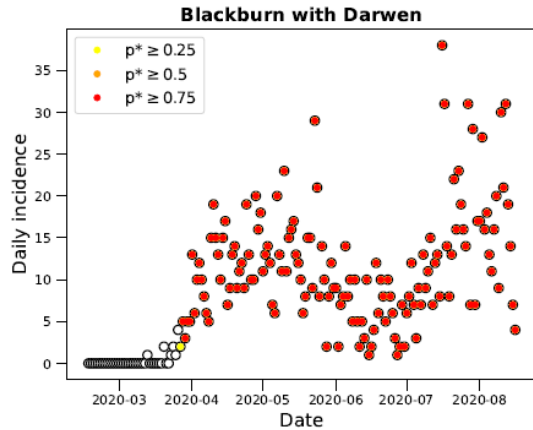
MEASURE	VALUE	TREND	RAG	THRESHOLDS
<b>DAILY</b>				
Rate per 100,000 last 7 days	68.4 per 100,000 (7th September)	↑	GM Red	<b>Green</b> <25 per 100,000 <b>GM &amp; National Amber</b> 25-49.9 per 100,000 <b>GM &amp; National Red</b> > 50 per 100,000
Exceedance points (trends in the number of actual cases versus the expected forecast number)	Red (6th September)	↑	National Red	<b>Green</b> – No points in last 10 days <b>Amber</b> – 1 exceedance <b>Red</b> – 2 or more exceedances
Positivity rate last 7 days (pillar II only)	3.2% (6th September)	↑	GM Green	<b>Green</b> <4% <b>GM &amp; National Amber</b> 4-7.5% <b>GM &amp; National Red</b> >7.5%
NHS system / 111	32.9 (8th September)	↑	National Red	<b>Green</b> <10 per 100,000 <b>Amber</b> 10-20 per 100,000 <b>Red</b> >20 per 100,000
Outbreaks / incidents	20 new cases (staff and residents) across 10 different care homes		<b>Green</b> no outbreaks	
			<b>Amber</b> 1 to 4 outbreaks	
			<b>Red</b> 5 or more outbreaks	
Review of local cases  (age, location, ethnicity, exposure)	26% of new cases in the seven days to 7th September were in people aged 18 to 30 years. Overall 66% of new cases are in the working age population 18-64		<b>Green</b> - No Areas of Concern  <b>Amber</b> - Possible Areas of Concern  <b>Red</b> - Areas of Concern	
	77% of new cases are in people who identify themselves as White British			
	50.3% of new cases are among males, 49.7% among females			
	The number of new cases in the last seven days are spread across the borough. <b>Ashton Central &amp; Waterloo, Droylsden Central, Hyde North &amp; South and Denton South</b> have all see increases in cases.			

# NW Epidemic



These charts show the daily incidence numbers – the red dots indicate where there is a strong probability (75%+) that the locality is in an ‘epidemic phase’ as opposed to observing simple one off exceedances

# NW Endemic?



The overall analysis suggests Bolton, Manchester, Oldham and Rochdale never really left the epidemic phase – and that 9 of the 10 boroughs are currently experience an epidemic phase.

# Update on Local Restrictions

- Greater Manchester placed under additional restrictions as well as other parts of the North of England on 31 July to limit social contact between households due to rising case numbers
- Wigan's rate has been consistently lower over this period and came out of restrictions on 26 August
- Oldham, Pendle, Blackburn with Darwen under further restrictions due to consistently higher rates
- GM have called for removal of national restrictions on businesses and venues that must remain closed





# COVID-19 Test & Trace



# Testing (1)

- Priority testing among people who have symptoms across the community
- Regular repeat testing in high risk settings such as care homes / hospital
- Planning for Winter to identify a Local Testing Site (permanent facility 8am-8pm, 7 days a week)
- Tameside have maintained high rates of testing and good testing access
- Mixed current model:
  - Mass testing sites (Airport / Etihad)
  - Home Testing
  - Care Homes / Hospital
  - Mobile Testing Units (Ashton Curzon / Ashton Central Mosque / Ashton Indian Community Centre / Central Hyde)
  - Schools have been given test kits for pupils/staff who need a test but struggle to access
  - Outbreaks – access to rapid tests to the setting (eg. Care Home) or use of mobile unit at short notice



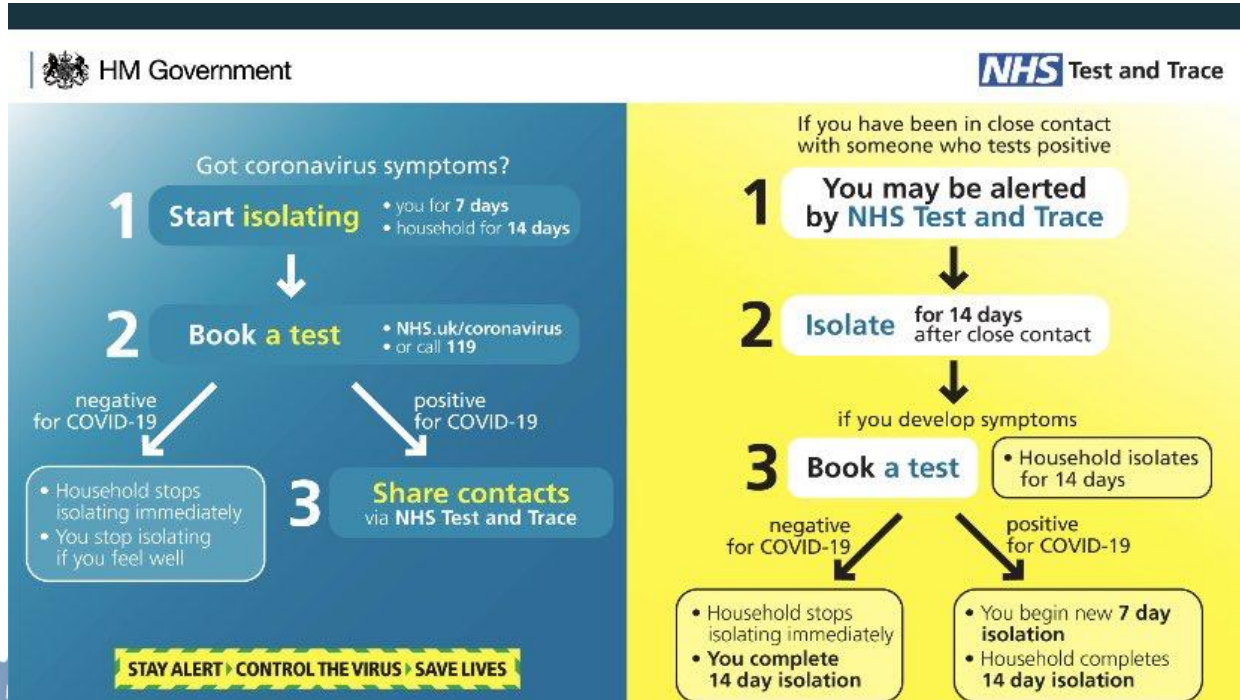
# Testing (2)

- Testing remains vital to our response
  - People who have symptoms need to access testing to ensure they have the right care and support
  - People who test positive have the right advice and support and asked to isolate (10 days)
  - It allows us to contact trace ensuring that anyone else at risk of contracting or who may have the virus is aware of this and advised to self isolate (14 days – even if they get a negative test during that time)
  - It allows us to identify sources of transmission such as workplaces and other high risk settings where further work and investigation may be needed



# Test & Trace Programme

- **Cases** (positive test) – told to isolate and information on contacts gathered
- **Contacts** – made aware and told to isolate
  - Household (inc. overnight stays and cleaners)
  - Any direct contact under 1m
  - 15 minutes within 2m of a case
  - Travelled in same car
  - Work in or visited a 'setting' (GP / school)



# 'Complex' Contact Tracing – GM Hub

- A GM wide hub was set up in early June to deal with more complex contact tracing handed over from national team – or where our local links has allowed us to escalated locally This includes where the case has been in higher risk setting (eg. Care Home, GP Surgery, School, workplace)
- The GM team work closely with local authorities to ensure these are followed up, investigated and managed
- The Hub has a high success rate, tracing approx. 98% of contacts



# Locally Supported Contact Tracing

- Recognition that National Test & Trace does not manage to make contact with all the cases is leading to localised contact tracing
- GM councils (including Tameside) are now developing local plans to develop local contact tracing of the cases national teams are unable to reach
- We have a team of staff who have been doing contact tracing training and are ready to stand up. During September we will have a process in place to start receiving these cases and following them up ourselves both remotely or door-to-door if necessary
- This will increase the number of cases reached and therefore asked to isolate and also the number of close contacts identified and asked to isolate



# Outbreaks

- Continuing to have outbreaks in health and social care settings Tameside (hospitals and care homes).
- Regular care home testing is continuing to identify some outbreaks – we are able to find these and respond very quickly to ensure the appropriate control measures are in place.
- No outbreaks in other settings within Tameside, however some residents have been cases in outbreaks in other Boroughs
- Most issues in other local settings and workplaces have been individual cases which have been quickly identified and isolated which has prevented further spread and escalation to an outbreak



# Business Compliance

- Tameside BC teams have undertaken a large amount of work to support local businesses and settings understand and adhere to guidance to reduce risks of Covid-19 transmission
- Working closely with GMP colleagues
- Both proactive visits and support and reactive visits resulting from complaints
- Licensed Premises
  - 279 visits (proactive and reactive) with GMP
  - 4 written warnings issued; 2 Health Protection Regulation notices served; 4 premise license reviews undertaken
- Support for Business Premises
  - 606 visits (proactive and reactive) with GMP
  - 11 written warnings issued; 2 Health Protection Regulation notices served





# Schools/ Educational settings update

- No outbreaks in Tameside schools over past 6 months
- All schools supported with training webinars, step by step guide, FAQs, SPOC, infection control advice and resources
- School Contact Tracing Cell in place meeting daily
- Cases identified and managed same day
- Scenario planning group in place with Heads
- Comprehensive risk assessments developed in all educational settings
- Contingency plans developed for local escalation
- Home tests available from all schools



# Communications, Listening & Engagement

## Health and Wellbeing Board



# Summary

- Listening – to inform communications, outreach and future response
- Communications – global, tailored & targeted
- Engagement – impact of, and learning from, Covid-19 (to inform recovery plans)
- Community outreach
- Champions



# Listening, Communicating & Engaging

- Grafton Centre
- Diversity Matters NW
- Independent Advisory Group
- Action Together
- Emmaus
- Stone Soup
- Infinity Initiatives
- Active Tameside
- Europia
- Indian Community Centre
- Anthony Seddon
- Reubens Retreat
- Finding Rainbows
- Being There Services
- Scouting movement
- West African Development
- Holy Trinity Church
- Fairfield Moravian Church
- Dural Hijra Al'ula Islamic Centre
- Ashton Mosque
- Hindu Temple Ashton
- Hyde Bangladeshi Welfare
- Ashton Indian Association
- Ashton Sixth Form
- CAB
- TOG Mind
- Parish of the Good Shepherd
- Church of the Nazarene
- Active Community (Lindley Educational Trust)
- Youth Council
- Children in Care Council
- Young carers
- Young parents
- Tameside Hospital chaplaincy
- Autism Partnership Board
- Carers Centre
- People First Tameside
- T&G Patient Groups



# Communications

- Preventative #ItWorks 5 steps
- Symptoms and testing
- Targeted comms:
  - 18-40s. Shift to more emotive messaging appealing to protect others at risk
  - Care home staff outside work place
  - BAME
- Accessing health care, don't delay, cancer symptoms
- Better Health campaign: reducing obesity and LTHC
- Active travel
- Safely reopening Tameside, shop local
- Ongoing insight sessions to understand gaps in knowledge, what is working/not working: 130 people from across Schools, BAME, Staff, PCN, IAG, comms network to date
  - Business community, younger people, learning disabilities to follow



# Engagement #1

- Big Conversation survey
  - Over 450 responses
- 4 virtual listening events for adults
- 1 virtual listening event for young people
- Children in Care Council conversations
- Youth Council feedback



# Key messages #1

- Communication.
- Isolation / mental wellbeing.
- Digital. Good in the right circumstances. Not for all.
- Access to services (esp. primary care).
- Missed diagnosed (cancer of particular concern).
- Vaccination. Dispel myths / maximise take up.



# Key messages #2

- Missed milestones for young people.
- Learning catch up (primary / secondary / college).
- Young people's involvement in decision making.
- Role of VCFSE – now and in the future.
- End of furlough. Jobs, debt, housing, food, fuel.
- Inequalities. BAME, disability, vulnerable (e.g. DA)





# Community outreach #1

- Making every contact count
- Neighbourhood teams (experienced)
- Town and district centres. Markets. Parks and open spaces.
- Members of the public, businesses & retail traders
- #ItWorks pocket cards (multi-language plus boards & banners)
- Not enforcement
- Advice, guidance and reassurance



# Community outreach #1

	Public	Business / traders
w/c 24 Aug	500	130



# Champions

- Empower our residents and workforces with the information they need to disseminate amongst community
- Well placed to act as key message carriers and to lead by good example
- We will ensure that timely and accurate information is shared with our champions via a fortnightly zoom session and regular contact
- Ensure they are trained and nurtured and feel a part of something rather than just passing on an email
- Can be anyone who live or work in the community. Someone that everyone knows and trusts or someone who just wants to help in whatever way can
- No set expected level of support - help in a variety of ways: simply pass on information, help with translation, volunteering time etc



# Champions

- Registration form and more formal process streamlines a lot of community work we already had in place across the organisation – not working in silos
- Enables us to quickly identify champions at ward level in the event of an outbreak and target specific messaging so don't lose relevant messages with a send to all approach
- Champions will provide valuable insight - let us know what is and isn't working so we can target and tailor messaging better



# Champions

- X champions registered
- First induction session 7 Sept attended by X champions
- [www.tameside.gov.uk/communitychampions](http://www.tameside.gov.uk/communitychampions)
- [Community.champions@tameside.gov.uk](mailto:Community.champions@tameside.gov.uk)

**Become a Tameside Community Champion**

Can you help provide family, friends and other community members with information and support to protect them from Covid?

Sign up to become a community champion.  
[www.tameside.gov.uk/communitychampions](http://www.tameside.gov.uk/communitychampions)

**Tameside Community Champions**  
Supporting a COVID safe and healthy Tameside

**Tameside**  
Metropolitan Borough

**NHS**  
Tameside and Glossop  
Clinical Commissioning Group

**Thank you for listening**

**Any questions?**

